In the Specification

Please amend the specification in accordance with the following:

On page 5, first paragraph, please delete that paragraph and insert the following paragraph:

The bind and print 120 receives multiple signatures (sheets that make up a title) 115 and binds the titles (using well-known techniques) and then prints the address file 101, one record per piece, onto the titles. After the bind and print 120, which results in the sample printed address file 131 that is placed inside or outside of the title, the titles are bundled by rate class at [[135]] 155 and then sent to the USPS at 130.

On page 26, last paragraph, please delete that paragraph and insert the following paragraph:

After the weight and thickness of each publication is determined, the unique order of the publications bound by the bindery 315 are verified by the bindery through a verification device 317, 318. The verification device is any device that is able to verify, through scanning, (either magnetically or electronically), using image comparators, bar codes, etc. each publication that has been bound to compare the unique order that the publication is in with the unique order in the sequence list. This verification process results in verified sequence list 306 (FIG. 6) for each publication. The verified sequence list 306 is able to locate any errors in the unique order between the physical publications and the sequence list. If any error occurs and a publication is out of order or damaged, that record in its entirety in the verified sequence list is transferred to a portion of the verified sequence list designated as "Mixed Mail." Mixed mail will essentially print the identifier information for that recipient on a generic copy of the publication when generated through the co-mailer. After going through the verification device, the first publication A 340 and second publication [[B 307]] B 341 may be removed and stored in the unique order that the publications were bound by the binder 315. Thus, there is no requirement

that the publications bound by the bindery 315 be immediately sent to the co-mailer 325. In fact, it is another benefit of the system of the present invention that the different publications may be stacked and maintained in their unique orders for extended periods of time and yet be later moved to the co-mailer to be combined with many other diverse publications, yet the unique order is maintained. The first publication A 340 and second publication B 341 are therefore physically sent to the co-mailer 325 when the publication is ready to be mailed.

On page 33, first paragraph, please delete that paragraph and insert the following paragraph:

At the print table, two print heads, a first print head and a second print head (FIG. 1[[0]]1), are used to place the optional endorsement line in a variety of places and orientations on the plurality of diverse publications. In one embodiment, the print heads are two Dijit® 6240 Printheads manufactured by Scitex Digital Printing, Inc. of Dayton, Ohio. These print head permit the printing of the OEL (mail rate) on the publications in customized orientation and placement on the publications in accordance with the publisher's requests. By using two print heads, almost a full two-thirds of a publication's cover may be printed on and the orientation of the identifier information printed by either parallel to or perpendicular to the flow along the merge stream.

On page 60, second paragraph, please delete that paragraph and insert the following paragraph:

FIG. 14 illustrates a high-level block diagram of a general purpose computer which is [[use]]used in one embodiment, to implement the method and system of the present invention. The general purpose computer 1446 of FIG. 14 includes a processor 1430 and memory 1425. Processor 1430 may contain a single microprocessor, or may contain a plurality of microprocessors, for configuring the computer system as a multi-processor system. Memory 1425, stores, in part, instructions and data for execution by processor 1430. If the system of the present invention is wholly or partially implemented in software, including computer instructions, memory 1425 stores the executable code when in operation. Memory [[1245]] 1425

may include banks of dynamic random access memory (DRAM) as well as high speed cache memory.

On page 62, first paragraph, please delete that paragraph and insert the following paragraph:

Portable storage medium drive 1460 operates in conjunction with a portable non-volatile storage medium, such as a floppy disk, or other computer-readable medium, to input and output data and code to and from the computer system of FIG. 14. In one embodiment, the method of the present invention that is implemented using computer instructions is stored on such a portable medium, and is in put to the computer system 1446 via the portable storage medium drive 1460. Peripheral device(s) 1440 may include any type of computer support device, such as an input/output (I/O) interface, to add additional functionality to the computer system 1446. For example, peripheral device(s) [[1240]] 1440 may include a network interface card for interfacing computer system [[1246]] 1446 to a network, a modem, and the like.

On page 63, first paragraph, please delete that paragraph and insert the following paragraph:

Input device(s) 1455 provide a portion of a user interface. Input device(s) 1455 may include an alpha-numeric keypad for inputting alpha-numeric and other key information, or a pointing device, such as a mouse, a trackball, stylus or cursor direction keys. In order to display textual and graphical information, the computer 1446 of FIG. 14 includes graphics subsystem 1461 and display means 1485. Display means 1485 may include a cathode ray tube (CRT display, liquid crystal display (LCD), other suitable display devices, or means for displaying, that enables a user to view the customized media list or customized media. Graphics subsystem 1461 receives textual and graphical information and processes the information for output to display [[1285]] 1485. The display means 1485 provides a practical application for providing the customized media list of the present invention since the method of the present invention may be directly and practically implemented through the use of the display means [[1285]] 1485. The computer system 1446 of FIG. 14 also includes an audio system 1450. In one embodiment,

audio means 1450 includes a sound card that receives audio signals from a microphone that may be found in peripherals 1440. In another embodiment, the audio system 1450 may be a processor, such as processor 1430, that processes sound. Additionally, the computer of FIG. 14 includes output devices 1445. Examples of suitable output devices include speakers, printers, and the like.